(a) FIRST. CALL. TEXT. ASK. SAY HELLO. LEND A HAND. DO THE FIRST SET. RUN THE FIRST MILE. MAKE THE FIRST MOVE. SEE A FRIEND FOR NO REASON. HELP A STRANGER FOR NO REWARD. ACT ON THE FIRST THOUGHT. BECAUSE DOERS BEAT DREAMERS. FIRST IS FAR BEYOND SECOND. AND THE WORLD GIVES TO THOSE WHO INITIATE, NOT THOSE WHO WAIT FOR OTHERS TO DO SO.